



Atty. Docket: 40015980-0004

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

DENIS KHOO and RAYMOND F. RATCLIFF III

Serial No.: 09/625,832

Filed: July 26, 2000

Title: Method And System For Ordering An Advertising Spot Over A Data Network

Group Art: 2761

Examiner: unknown

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PRELIMINARY AMENDMENT

Sir:

Applicant respectfully requests that the above-referenced patent application be amended before being taken up for examination as follows:

In the Claims:

Please add the following new claims:

11. (New) A method for ordering an advertising spot for an advertisement over a data network to be transmitted to a target user during a transmission of a motion picture, comprising: providing, by an advertiser, to a broadcaster a predetermined constraint defining the target user for receiving the advertisement;

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